

# ZORAI NATURAL SKINCARE “GOOD ENOUGH TO EAT”

**L**adies, here is the latest news in the ever-developing cosmetics world - the launch of an organic, natural skincare range that the makers profess is “good enough to eat”.

“As people become increasingly conscious of what they eat and what they put on their skin, at Zorai we have selected only natural ingredients for our outer nutrition, bearing in mind what we put on our skin gets absorbed into our bodies,” says Wismah Hearnshaw, developer and founder of Zorai Naturally Pure Skin Care products.

“Zorai Naturally Pure Skin Care has launched a new range of natural cosmetics.

“The range of moisturisers, hand and face creams all feature the finest pure and organic food-grade ingredients, so the products are so natural you could

actually eat them,” she said.

The Zorai range was developed when founder Wismah Hearnshaw’s daughter Jade had eczema, aged just 9 months, but she found that doctor-prescribed creams actually compounded the problem.

So she set out to make her own range and after working with the most qualified,





experienced and dedicated team, Zorai has emerged from her kitchen table into shops and online. Now Wismah's mission is to make Zorai the skincare range of choice for everyone who cares about their skin.

Zorai's range of natural and organic skincare products is free from harmful petrochemicals, synthetic preservatives and artificial colours, including sodium lauryl sulphate (SLS), or artificial fragrances.

Wismah says: "We are privileged to be working with individuals whose experience in cosmetics and toiletries spans 25 years, helping us produce top-end products which are accessible to anyone."

**Zorai's founder  
Wismah  
Hearnshaw wants  
her products to  
be everyone's  
choice**

**The range includes:**

**Apricot Bliss -  
an intense moisturiser**

A soothing, restorative and nourishing beauty balm, which is excellent for dry and irritated skin. This product Wismah first made for her



daughter and it inspired the whole range.

**Almond Hand Cream -  
to repair and protect**

This rich and non-greasy cream is suitable for all skin types and is easily absorbed by the skin to give an instant lift to moisture-starved hands.

**Aloe Day Cream -  
to nourish your face**

This refreshing and hydrating day cream is formulated with 72% organic aloe vera, which alleviates irritated and dehydrated skin.

**Multivitamin Complex -  
a rejuvenating night cream**

This night cream is intensely restorative, helping to alleviate dryness caused by exposure to the environment. It is

readily absorbed by the skin, leaving it smooth, soothed and softened. ■



**FOR STOCKISTS,** pricing and orders, visit: [www.zorai.co.uk](http://www.zorai.co.uk)